

Welcome

Pres. pleased to see an earlier
response list that set many
of you were coming - he knows
how perhaps more than any major
issue we face that he needs
~~Don~~ Gors.

Thank you for your input to
date.

Pres on second weekend Jan'95
to cabinet

- ① Econ plan Budget
- ④ Campaign finance
- ② Health care
- ⑤ Welfare reform
- ③ Crime



I mentioned earlier
the Pres. ^{been} understanding of
impor. of Govs. & Dem. Govs.
in partil.
We get far more ^{vocal} support
across the Board for our
~~plan~~ ^{principals} ~~plans~~ on Crime, Health,
early intervention than we
possibly will get at least
initially on W.P.

The Repub. will get support
for their plan based more
on its auto-immy
funding scheme. But
Dem Govs - know

that to truly address
crime, early intervention,
workforce issues we
need & must have a
W.R. plan w/ basic
principles as will be
outlined to you.

We ~~must~~ ^{are} really counting on
you. We have tried ^{hard} to remember
~~the need for state flex &~~ ~~the~~ better
The best closing is ^{coordination} among
Programs

April 7, 1994

MEMORANDUM FOR CAROL RASCO
RAHM EMANUEL
BRUCE REED
KATHI WAY

FROM: Jeremy Ben-Ami

SUBJECT: Friday Meeting with Governors' Staff

The response for Friday's meeting on welfare reform has been tremendous. We expect to have at least 24 of the 29 states with Democratic governors represented. A tentative attendance list is attached.

Keith Mason, John Monahan, Kathi and I have had several discussions about this meeting and thought it would be helpful to provide you with the agenda in advance (attached) and some thoughts on the points it would be helpful for you to make.

The meeting has been billed to the states as important to the White House and as an opportunity for states to get as many of their questions answered as possible. We need to strike a balance between explaining the basics of the plan to some people who know relatively little about it and answering questions from state welfare directors that could get quite detailed. The presentations should be more informative than our general 15-20 overview of principles, yet should not be so technical that we lose the "non-experts" in attendance.

The following are some talking points for each segment that Keith, John and I thought might be helpful:

Keith Mason
(5 mins)

- o Welcome
- o Overview of the agenda
- o Introductions

Carol Rasco
(10 mins)

- o Welcome on behalf of the President
- o Review of President's commitment/past involvement with the issue
- o Place of issue on Pres agenda
- o Importance of the Govs support in welfare reform

Rahm Emanuel
(10 mins)

- o Place of issue on Pres agenda vis a vis other issues: crime, health care, etc
- o General review of political/communications strategy

Bruce Reed

- o Optional: if you want to add anything regarding strategy/priority, etc.

There will be a brief opportunity for questions and answers for the first presenters before they leave and the discussion moves to the details of the plan.

Kathi Way
(30-45 mins)

- o Presentation of key elements of the plan
- o Not principles, but actual components
- o Walk through some examples of what happens to actual people in the system

Bruce Reed
(10 mins)

- o Costs and Financing

David Ellwood and John Monahan will be on the panel as well during the presentation about the plan. We suggest that you encourage questions throughout the presentation and use David and John as needed to field them.

We have scheduled the session to last until five o'clock, but have also indicated that administration people will be available to stay as long as necessary to answer individual questions from the states. If the formal session is ready to break earlier than five, we can move directly to the informal discussions.

If you have any further questions, feel free to call me.

cc: Keith Mason
John Monahan

AGENDA

WELFARE REFORM STRATEGY MEETING

White House Conference Center
726 Jackson Place, NW
Washington, DC 20503

April 8, 1994

WELCOME

Keith Mason
Deputy Assistant to the President
Intergovernmental Affairs

Carol Rasco
Assistant to the President
for Domestic Policy

Rahm Emanuel
Assistant to the President
Deputy Director
White House Communications

OVERVIEW OF THE PLAN

Bruce Reed
Deputy Assistant to the President
Domestic Policy

Kathi Way
Special Assistant to the President
Domestic Policy

DISCUSSION/QUESTIONS

David Ellwood
Assistant Secretary, Planning and
Evaluation, HHS

John Monahan
Director, Intergovernmental Affairs
Health and Human Services

CONCLUSION

Keith Mason

RSVP a/o 4/6/94 6 P.M.

Democratic Governors Welfare Reform Strategy Meeting

White House Conference Center

Friday, April 8, 1994

| STATE | RSVP | ATTENDEES |
|----------------|------|--|
| Alabama | m | |
| American Samoa | u | |
| Arkansas | y | Marcie Gibson Kenny Whitlock |
| Colorado | y | Karen Beye |
| Delaware | y | Liz Ryan |
| Florida | y | Debby Kilmer Jim Towey Dan Goss Natascha Becker |
| Georgia | y | Steve Wrigley Cindy Wright |
| Hawaii | y | Philip Shimer Carl L. Finseth II |
| Idaho | n | |
| Indiana | y | Jeff Viohl Cheryl Sullivan |
| Kansas | n | |
| Kentucky | y | Maston Childers III |
| Louisiana | y | Ben Jeffers Gloria Bryant Banks Howard Prejan |
| Maryland | y | Ken Manella Carolyn W. Colvin Lois Whitaker Susan Fernandez Kathy Cook Kimberly Kamuf |
| Missouri | y | Jill Friedman |

| | | |
|----------------|---|---|
| Nebraska | y | Tom Litjen |
| Nevada | y | Alisa Abrams |
| New Mexico | y | Dick Heims |
| New York | y | Michael Dowling Sandra Cuneo Melissa Baker Ann Toch Diane Baillargeon |
| North Carolina | y | Debra M. Bryant Treeby A. Williamson |
| American Samoa | u | |
| Oklahoma | y | Kristen Ames |
| Oregon | n | |
| Pennsylvania | y | Charles Lyons Cynthia Kenny |
| Puerto Rico | y | Wanda Rubianes Esteban Perez-Ubieta |
| Rhode Island | y | Brian Coyne |
| Tennessee | y | Michael D. O'Hara |
| Texas | y | Steve Kimball Anthony Chapple |
| Vermont | y | Kathy Hoyt Jane Kitchel |
| Virgin Islands | u | |
| Washington | y | Donald W. Wolgamott Jerry W. Friedman |
| West Virginia | y | Gretchen Lewis Judy Margolin |
| Wyoming | y | Joe Nies |

In 1986-87, ^{when} ~~then~~ Governor Clinton was the chairman of the National Governors' Association, ^{he} Like his predecessor, ~~Governor Clinton~~ decided to have a theme for the year. He talked long and hard about moving the next step from the education project of the previous year. And he talked about how it must be an integration of Human Development and Economic Opportunity....and it wasn't easy convincing people inside and outside the organization that the two should be integrated. Governor Clinton pushed and the project *some of you* *remember,* "Making America Work" was one of two parts: one called JOBS, GROWTH AND COMPETITIVENESS and one called BRINGING DOWN THE BARRIERS, barriers which included welfare, teen pregnancy, adult literacy issues, substance abuse, and school dropouts. It all sounds fairly familiar doesn't it? And yet, the dialogue began --- and with each passing year I see more people making that connection,

that need for integration more solidly- but it is not happening quickly enough. I believe this is the greatest "reinventing" that must occur at a policy and program implementation level...we must continue to look hard at how we do business differently to make the integration real.

The welfare reform plan currently being drafted is another major step in Making Amer Work process.

Lead For
88 FSA

...ines.

For as Governor Clinton said back in 1987 as we closed our year's work on MAKING AMERICA WORK:

America won't work if Americans can't work, or learn, or believe in the promise of tomorrow.

Thank you.

As President Clinton said ^{recently} a little over a week ago in

Memphis..."I do not believe we can repair the basic fabric of

society until people who are willing to work have work. Work organizes life. It gives structure and discipline to life. It gives meaning and self-esteem to people who are parents. It gives a role model to children.

Further...we cannot, I submit to you, repair the American community and restore the American family until we provide the structure, the value, the discipline and the reward that work gives.

And finally he said that, yes, we will deal with the ravages of crime and drugs and violence, BUT "unless we recognize that it's due to the breakdown of the family, the community and the disappearance of jobs...and unless we say some of this cannot be done by government because we have to reach deep inside to the values, the spirit, the soul and the truth of human

